



Why it is Good to Recycle at Festivals and Events

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Festivals and events are a chance for visitors, businesses and organisers to take a fresh look at waste...

Festival – goers are already in a different frame of mind – they are open to new 'rules' or ideas

Businesses often pay for extra supplies for busy events – could they be steered towards reusable or recyclable goods?

When questioned, 100% of people stated that it was important to recycle at festivals

78% of people are prepared to buy/use reusable containers at festivals

Quick fixes, big messages and a chance to work together

Holmfirth Festival of Folk 2019 festival pint pot saved over 40,000 single use plastic pints from landfill

A partnership between festival organisers, HoTT, local businesses and volunteer effort, stimulated major businesses to change to a permanent reuse deposit scheme

The branded pots are sought- after souvenirs

Huddersfield Live hosts a food festival with 80,000 visitors and have control over what stall holders can sell

Numerous small community events could be sharing ideas and resources

Other event organisers are looking to set up similar schemes





Recommendations

Waste reduction and resource use should be prioritised over recycling

If reusable items are being introduced, make them a desirable commodity – either financially and / or aesthetically

Pass the cost on to the consumer or balance it against lower disposal costs

Don't rely on festival goers to sort their waste

If waste is sorted on site, don't hide the sorting process!

Food contaminates waste- how can it be stopped from entering bins?

Make festival - goers aware of your waste reduction before and during the event- make a feature of it

Local Authority systems can be reinforced at the event

Encourage feedback



Inspiring new conversations and action...and into the future

Encouraging visitors to refill water bottles and coffee cups

The installation of a water tap / drinks fountain by Holmfirth Parish Council

Encouraging the Local Authority to curtail the use of polystyrene in take -aways

Further Information

Workshop- planning and troubleshooting for waste minimisation

Reports and case studies

Local events 2020

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